

## TWO WEST

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### **Vern Cushenbery, CFA, CPA** **Chief Investment Officer**

*“To have a sense of humor is to be wise enough to see things in proportion.” – St. Phillip Neri*

Vern has more than 16 years of experience in portfolio management and research. In 2007, Vern founded CUSH Capital Management and was recognized by Morningstar in 2011 for successfully shepherding client assets through the worst recession of our lifetimes. Prior to founding CUSH Capital, he served as Chief Investment Officer with Legacy Investment Management, and was formerly with Kornitzer Capital Management and DeMarche & Associates.

As a way to give back to the community Vern serves as an Adjunct Professor of Accounting and Finance for Baker University and the University of Missouri at Kansas City. Additionally he serves on the Board of Directors of the Kansas City Women’s Clinic in Grandview and Independence.

Vern is a CFA Charterholder and Certified Public Accountant. He holds an MBA and a Masters of Accountancy degree from the University of Missouri at Kansas City, and a BS in Finance from Kansas State.

As the Chief Investment Officer for Two West, Vern leads the firm’s investment committee in the implementation of our evidenced based investment philosophy. This approach draws heavily on academic research and widely recognized empirical studies that have been show to add value over meaningful periods of time (decades, not years). He is well-versed in Modern Portfolio Theory and has developed a strong foundation in post-modern behavioral finance and Socially Responsible Investing.

Vern and his wife, Amanda, reside in Overland Park, KS with their four daughters.



Two West was founded on the belief that two people with common goals journeying together in the same direction have a better chance of arriving at their destination than going it alone.

In other words, we’re big fans of the buddy system. Because of this core principle, engaging with people in authentic ways and investing in their life’s journey is at the heart of all that we do. We believe we have an opportunity and a responsibility to leave the world a better place and positively impact the lives of the people we come in contact by joining them in their journey, traveling alongside them, and helping them get farther down their path. We envision a world where people are closer to their destination and have a greater enjoyment of their journey because our paths have crossed.