

TWO WEST

Ryan Rink Co-Founder / President

“The only difference between where you are today, and where you’ll be a year from today, are the books you read and the people you meet.” – Charlie ‘Tremendous’ Jones

Ryan’s dynamic personality and altruistic spirit is revealed in the company he leads and the projects he serves. Whether he’s helping retirement plan participants implement a debt snowball or enticing another company owner to get involved in changing the life of local children, Ryan is committed to the cause and passionate about engaging others.

A life-long Kansas City native, Ryan has been fulfilling the financial service needs of both individuals and companies for the last fifteen years and is a regional expert on small business 401(k) advisement.

While serving Two West in the role of president, Ryan focuses on promoting the profitability and growth of the organization. He oversees strategies for sustaining and generating revenue for the company. Ryan also serves as a chief spokesperson for Two West in the community.

Ryan volunteers his time as an auctioneer for local charities, previously served as a board member of Big Brothers/Big Sisters of Kansas City and has been instrumental in the development of the BIG Corporate Club. Ryan is also co-host of *“Live with Rink and Laura,”* a radio program that showcases local businesses and entrepreneurs who are ‘doing good’ in the community.

Ryan and his wife, Nancy, reside in Olathe, KS with their four children.



Two West was founded on the belief that two people with common goals journeying together in the same direction have a better chance of arriving at their destination than going it alone.

In other words, we’re big fans of the buddy system. Because of this core principle, engaging with people in authentic ways and investing in their life’s journey is at the heart of all that we do. We believe we have an opportunity and a responsibility to leave the world a better place and positively impact the lives of the people we come in contact by joining them in their journey, traveling alongside them, and helping them get farther down their path. We envision a world where people are closer to their destination and have a greater enjoyment of their journey because our paths have crossed.